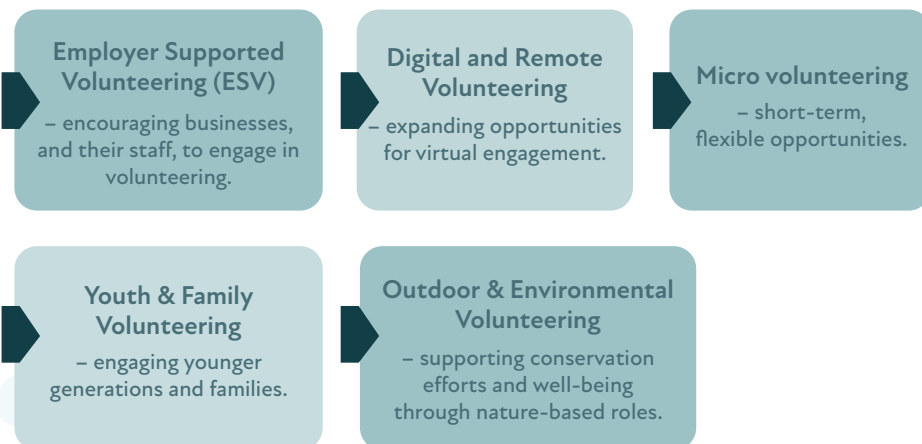


The volunteering landscape has shifted, and the Strategy acknowledges there is:

- A decline in volunteering among older adults with potential for increased participation among younger people.
- A demand for flexible, short-term, and skills-based volunteering.
- A need for organisations to adapt by offering diverse and inclusive opportunities.

Accordingly, the Strategy will focus on a number of key areas, including:



A framework will track progress and promote the impact of volunteering, and learning shared widely. The strategy will adapt to emerging needs while ensuring volunteering remains a vibrant, accessible, and rewarding experience for all.

Scan the QR code to view the full strategy
Or visit - www.pavs.org.uk

☎ 01437 769422 ✉ volunteering@pavs.org.uk

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Gwirfoddoli dros
Sir Benfro
Volunteering for
Pembrokeshire



Graphic Design by lisadevonald.co.uk



Executive Summary



If so, this Strategy is for you.

Volunteering plays a crucial role in Pembrokeshire, strengthening communities, fostering resilience, and enhancing social well-being.

This Volunteering Strategy (2025-2030) aims to support and inspire individuals, organisations, and businesses to engage in meaningful volunteer activities that benefit volunteers, the volunteering ecosystem and the wider community.

The Strategy envisions a Pembrokeshire where everyone is inspired and supported to volunteer their time and skills. To achieve this, there are eight strategic objectives:

-  **1 Community Spirit**
Strengthening local engagement through volunteer-led initiatives.
-  **2 Working Together**
Encouraging collaboration across public, private, and voluntary sectors.
-  **3 Volunteering for All**
Ensuring inclusivity and accessibility.
-  **4 Raising the Standard**
Improving volunteer management and training.
-  **5 Spread the Word**
Enhancing communication and awareness.
-  **6 Making it Happen**
Increasing resources and capacity.
-  **7 Doing it Better**
Providing continuous training and learning.
-  **8 Knowing You Count**
Recognising and celebrating volunteer contributions.

This is a call to action for volunteers, organisations, and businesses to come together, strengthen communities, and create a lasting impact in Pembrokeshire.

We hope you will join us!

